



**17th Annual
PAINT THE TOWN
September 17, 2011
Sponsorship Opportunities**



PAINT THE TOWN is the premier event for the City of Morrison, and is celebrating its 17th YEAR!! This event is organized by CAPA, the Children's Art Preservation Association. We continue to support our area art programs, award art scholarships, and purchase needed equipment for the art programs in the schools.

In 2010, the event grew to over 1500 squares that participants purchase and paint, spanning the streets from Orange to Madison and through downtown. We are pleased to offer over 1,600 squares this year. If you have been involved in the past, we thank you for your continued support, and look forward to your participation this year! If you have not sponsored in the past, this is a great event with a lot of exposure. Attendance is in excess of 6,000 people, 70% local and 30% from a broad area plus neighboring states.

We will have some great new ideas to celebrate our 17th anniversary. Our entertainment will include street performances such as magicians, balloon artists, clowns and others, each entertaining smaller audiences and moving from block to block to reach all participants. We are providing several staging areas to accommodate our larger entertainment venues. As always we will be offering several food courts with many varieties of treats for all to sample.

For tax purposes, CAPA is a 501c3, tax-exempt organization (#36-3933221) and all sponsorships are tax deductible. Thank you again for supporting this successful, community and family event.

***Make checks payable to CAPA and send your check to:
CAPA - P.O. Box 45
Morrison, IL 61270 - ATTN: PTT Sponsorship***

Sincerely,

Beth Poling
PTT Sponsorship Co-Chair (815) 772-4901
Or email us at: info@paintthetownmorrison.com

Dana McCoy
PTT Sponsorship Co-Chair (815) 564-4580

Clip and return this form by July 1, 2011

Business Name: _____ Contact: _____

Address (City, State, Zip): _____

Phone: _____ Email: _____

Sponsorship Level: (Send PDF electronic logo for top 3 packages to lindsay@designloftinc.com)

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|---|--|--|
| <input type="checkbox"/> Michelangelo \$2,500 | <input type="checkbox"/> Rembrandt \$1,000 | <input type="checkbox"/> Van Gogh \$500 |
| <input type="checkbox"/> Picasso \$250 | <input type="checkbox"/> Warhol \$100 | <input type="checkbox"/> Friends of Art \$0-99 |

Thank you for your support!